

7 Days To Making Your First Dollar Online!

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Day 1 – Business Model & Niche

Welcome to day 1 of your new online journey!

Today we're going to share with you the best business model to use to get started and also how to choose a niche to target.

Let's jump right in with the business model = **Affiliate marketing.**

Affiliate marketing is the process of promoting other people's products and getting paid a commission for every sale you make.

Here are just a few reasons why this is such a great model to use:

- No product research
- No product development
- No upfront costs
- No customer service
- No payment processing
- No shipping products

The only thing you have to focus on is choosing good products and putting links to those products in front of people who might be interested in buying.

When they do, you earn your commission.



And the good news is that there are hundreds of affiliate programs you can join, many from companies you already know.

Amazon, eBay, Target, Godaddy, Shopify all have their own affiliate programs you can join.

And there are thousands more out there too.

How Does It Work?

Once you join an affiliate program, you can then choose a product that you want to promote.

You'll then be given a unique link to use and that's the link you want to put in front of interested people. That's how your sales are tracked.

Each company has its own terms for how and when you get paid, so you'll need to check those before you commit to one.

But hopefully you can see just how easy and powerful this business model is.

Choosing A Niche

A niche is simply a category of products.

Ideally, it's best if you start with just one niche until you get some experience under your belt.

Some popular niches include:

- Health & Fitness
- Make Money Online
- Dating
- Home & Garden
- Gaming
- Finance

But you're not limited to just those.

Almost any niche can be monetized through an affiliate program.

You might choose a niche because you are passionate about it, you find a good affiliate program to use or maybe you have a small interest in it.

The main thing is to pick just one for now and then move on to the next step.

Day 1 Homework

So your homework for today is to pick a niche you like the look of.

Then search for affiliate programs to join that have products in that niche.

Some popular affiliate networks you might want to look at are:

[ClickBank](#)

[CJ](#)

[Amazon](#)

[Shareasale](#)

Or you can head over to Google and type in "niche affiliate programs". Just replace 'niche' with your chosen niche. Then go through the results and you should find plenty of programs to join.

Day 2 – List Building & Giveaway Product

At this stage, you should now have a niche and some affiliate products to promote.

Congratulations!

You've made the first step to making your first dollar online.

The next step is to look at how to market your products to people who would be interested in buying.

And to do that, we're going to use email marketing.



Email marketing is where we build an email list and send out emails to people who sign up to that list.

This is all 100% legal and ethical marketing. We are in no way sending out unsolicited (spam) emails.

How Does It Work?

The way it works is we are going to give something away for free, in return for someone giving us their email address.

We set up a simple web page online (*covered in a later section*) that gives away the free product and then send people to that page.

They enter their email address, get added to our list building software and get what they opted in for.

We then have their email address and can send more emails to them, promoting the same or other products in the niche.

How To Find Products To Give Away

You could create your own report to give away.

But to earn your first dollar online faster, there's an easier way to get started.

And it's to use Private Label Rights (PLR) products.

These products are already created, you simply need to purchase a license to use them. And typically they cost just a few dollars.

The way to find them is to head over to Google and type in "niche PLR". Obviously replace 'niche' with your chosen niche.

Then go through the results and you'll find websites dedicated to PLR products. Simply choose a product that comes with giveaway rights and that's the one to use for your own marketing funnel.

Day 2 Homework

Your homework for today is to follow the steps just mentioned and get a PLR product that you have the rights to give away.

Day 3 – Marketing Funnel

You're now at the stage of needing a marketing funnel to give your product away.

Don't worry, this isn't as complicated as it sounds!

In fact, there is inexpensive software that you can use to build your marketing funnel for you.

You'll basically need 2 things:

- Lead Capture Page (*also known as a squeeze page*)
- List Management Software

You can use separate software for these but the easiest way to get started is to use one that does both.

Here are some great examples to use:

[Aweber](#)
[Getresponse](#)
[Mailchimp](#)

All those have built in lead capture pages and will also store your email list and you can use them to send emails too.

You can also Google “best autoresponder” too and find other alternatives to use.

What's A Lead Capture Page?

This is the page you're going to send people to that has your free giveaway product.

They are usually very simple in design, will mostly just have a large headline with a benefit of what you're giving away and then a form for them to enter their name and email address.

As mentioned, you don't have to design these from scratch. The software companies mentioned above have pre-made templates you can edit for your own use.

Once someone fills out the form, they will be taken to a page where they can download your PLR product.

And more importantly, they will be added to your email list.

Day 3 Homework

Choose an autoresponder software (*a free trial is fine*) to use and set up your lead capture page.

Day 4 – Email Sequence

Now it's time to let automation take over!

With the autoresponder software you have chosen, you have the ability to set up an email sequence that gets sent out automatically to everyone who signs up.

So basically, if they sign up on a Monday, they can get sent emails on Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday and as long as you set the sequence up for.

Once set up, these emails get sent automatically without you touching a button.



What To Put In These Emails?

The main purpose of the emails is to provide extra value about your chosen niche and to also include affiliate links to products you are promoting.

Adding value is really easy to do.

You could:

- Link to relevant YouTube videos
- Provide a list of tips
- Send out useful articles
- Link to popular podcast episodes
- Create product reviews

With each email, you just need to provide value but also include your affiliate links.

By doing it that way, people will see you're trying to help and won't mind (*or know*) that you're including affiliate links.

Day 4 Homework

Create and schedule at least 7 emails in your autoresponder. Set them to go out once per day.

Day 5 – Social Media Traffic

At this stage, your marketing funnel is ready and you should have at least 7 emails scheduled in your autoresponder.

So it's now time to start getting people to your lead capture page.

The best way to do this for free, is to use the power of social media.

Sites like Facebook, YouTube, Instagram, LinkedIn and TikTok have millions of daily visitors for you to take advantage of.



You just need to create niche relevant content, add it to your platform(s) of choice and link directly to your lead capture page.

All platforms allow you to do this in different ways. Some let you add a link to your bio, where as others allow you to put them directly in the description.

Best Way To Start?

Choose one platform.

Add new content on a regular basis, ideally at least once per day.

If you like creating videos, then use TikTok, YouTube Shorts,

Facebook Reels and Instagram Reels.

Those are hot right now.

Prefer to write? Then add content onto your profile or even create your own Facebook Group about your niche.

Then go and request other people as friends, who are showing a clear interest in the same niche.

You can link to your lead capture page in the comments of your Facebook posts (otherwise they will limit the reach, if you add links in the posts themselves).

Keep adding useful content as often as you can.

Day 5 Homework

Choose one social media platform.

Add content regularly to that platform, build your audience and put your lead capture page link where the platform allows.

Day 6 – Paid Ads

If you're someone who is time poor but has some spare cash, then you might want to choose paid ads instead of social media.

Whilst these will obviously cost you money, they will likely get people into your marketing funnel faster.

With paid ads, you're simply stating the benefits of the product you're giving away for free and linking to your lead capture page.

You can get people to that page literally starting today with paid ads.

Some popular platforms to use would be:

[Google Adwords](#)

[Facebook Ads](#)

[Bing Ads](#)

Or you might want to head over to Google and type in “niche media advertising” or “niche paid advertising”. Obviously, replace 'niche' with your chosen niche.

Go through the results and see if there are any options that would suit your niche.

The main thing with paid ads is you'll need some sort of tracking in place. That way you can see which platforms perform best and give you the most leads into your marketing funnel.

Most will allow you to add some code to your product download page, which will track your optin rate.

Once you find a platform that allows you to make a profit, then you can scale it to a level of your choice.

Day 6 Homework

Take a look at the various paid advertising platforms and decide if one matches your budget.

If it does, then set up an ad campaign and put it live. Be sure to set a comfortable daily budget, so that you can always keep within your comfort level.

Day 7 – Scale & Repeat

If you've implemented the last 6 days, then you now have your marketing system set up.

If you haven't completed all the steps, don't worry, it's a marathon not a sprint.

Just take your time to understand each step but be sure to also implement them as you go along.

So What's Next?

Well you now have a few options.

If you have started building your list and maybe even had a sale or two, then you can focus on driving more people to your lead capture page.

So create more content or ads and get them out there.

Or, now that you know what to do, you might also decide to enter a brand new niche and repeat everything you have learned.

This model works in almost any niche, so the sky really is the limit for you right now.

[Go and check out the 90 minute Challenge here.](#)

Summary

I hope you have learned a lot from this report.

The business model presented can literally make you 6 or even 7 figures once you implement it.

In a nutshell, drive people to your lead capture page, build your email list, send out emails to your list with affiliate links to products you're promoting.

As simple as that sounds, it's the base for a hugely profitable and life changing business.



Go make it happen :)

Thanks for reading!